



BRADLEY - BALLENTINE

CONTACT
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New York, NY

MANAGING PRODUCER · CAMPAIGN STRATEGIST · CIVIC ARTS ORGANIZER

EXECUTIVE PROFILE

Strategic producer and civic engagement leader with more than 20 years of experience designing and implementing large-scale public programs, national partnerships, and community engagement campaigns. Skilled at mobilizing artists, volunteers, institutions, and grassroots networks around shared goals that inspire participation and collective action.

Extensive experience translating ambitious ideas into actionable strategies through coalition building, event production, volunteer coordination, systems development, fundraising, and cross-sector collaboration. Passionate about harnessing the power of culture to strengthen democracy, foster community resilience, and advance social change.

CORE LEADERSHIP COMPETENCIES

CAMPAIGN & MOVEMENT BUILDING

Volunteer mobilization · Coalition building · Public engagement campaigns ·
Community organizing · Stakeholder activation

LEADERSHIP & SYSTEMS

Committee facilitation · Cross-functional team leadership · Strategic
planning · Organizational systems design

COMMUNICATIONS

Public speaking · Facilitation · Strategic messaging · Community outreach

PRODUCING & OPERATIONS

Large-scale event production · Multi-site coordination · Project
management · Logistics planning · Vendor management

PARTNERSHIPS & FUNDRAISING

Institutional partnerships · Donor relations · Sponsorship development ·
Fiscal sponsor collaboration

PROFESSIONAL EXPERIENCE

Civics Is Sexy NEW YORK, NY

2024 – Present

Chief of Organizational Strategy & Impact (Co-Founder)

- Co-founded a national civic engagement organization using arts, storytelling, and culture to strengthen democratic participation and community connection.
- Lead organizational strategy, campaign planning, and operational infrastructure; coordinate partnerships among artists, educators, cultural institutions, and civic organizations.
- Manage fundraising strategy, evaluation frameworks, communications planning, and volunteer engagement.
- Developed a national platform connecting arts and civic participation through digital and in-person engagement; established partnerships with cultural and advocacy organizations nationwide.

We Shall Someday Project ALABAMA

2024 – 2026

Consulting Producer

- Provide strategic producing leadership for a statewide arts and civic engagement initiative commemorating the legacy of the Freedom Rides through performances, educational programming, and community activations.
- Coordinate community-based activations across Alabama; facilitate partnerships among artists, educators, civic leaders, and community organizations.
- Support budgeting, fundraising efforts, and operational planning; develop public engagement strategies connecting historical civil rights movements to contemporary civic participation.

Soho Rep · *Songs of the Living*

Fall 2025

Consulting Producer

- Provided strategic and producing leadership for *Songs of the Living*, an interdisciplinary public arts initiative conceived by Toshi Reagon.
- Coordinated partnerships among artists, producing organizations, and community stakeholders; managed production planning and implementation strategies for public-facing events.

The Public Theater NEW YORK, NY

2022 – 2024

Director of Artistic Programs & Associate Artistic Director

- Oversaw institutional programs including Joe's Pub, Under the Radar, Public Works, and Mobile Unit, serving communities across all five boroughs.
- Managed partnerships with artists, community organizations, funders, and public agencies; directed program operations, budgets, and evaluation processes.
- Reimagined citywide engagement initiatives, increasing attendance to include **30,000+ New Yorkers annually** while strengthening institutional collaboration and operational alignment.

The Old Globe SAN DIEGO, CA

2015 – 2022

Associate Artistic Director & Director of Arts Engagement

- Founded and led a nationally recognized Arts Engagement Department serving **30,000 people annually**.
- Designed large-scale community engagement initiatives; managed staff, teaching artists, consultants, and community partners.
- Directed budgets, grant-funded projects, and strategic partnerships; developed evaluation systems to measure impact and inform future planning.

CityParks Foundation · SummerStage NEW YORK, NY

2006 – 2014

Director, Theatrical Programs

- Produced theatrical programming and public engagement initiatives across New York City's five boroughs.
- Coordinated artists, community partners, vendors, and city agencies; managed event logistics, contracts, budgets, and stakeholder communications.
- Produced large-scale outdoor events serving diverse audiences.

Artistic Producer & Co-Founder

- Founded and managed an independent theater company producing festivals, site-specific productions, and community-based artistic events.
- Managed fundraising, volunteer recruitment, marketing, and artist relations; produced performances from concept through execution.

EDUCATION

Sarah Lawrence College

MFA, Theatre — specialization in Acting and Directing

New York University

Steinhardt School of Culture, Education, and Human Development — BS,
Secondary Education, specialization in Social Studies

Nassau Community College

Africana Studies — Garden City, New York

RECOGNITION

- Leadership case study published by Yale School of Management / David Geffen School of Drama, case 19-103 (2021).
- Frequent speaker and moderator on arts equity, civic engagement, cultural strategy, and public participation.
- Recognized for developing innovative civic-arts and community engagement models.
- Extensive experience representing institutions publicly with artists, funders, government leaders, and community stakeholders.
- United States Peace Corps — Ethiopia.